



BIRAT EXPO-2024
Digital Koshi : Bridging Innovation and Investment
22 – 31 December, 2024
Biratnagar, Nepal



SPONSORSHIP ACCEPTANCE FORM

I _____ Wish to Confirm that
[Name of authorized person]

_____ Will Sponsor Birat Expo 2024
[Company Name]

from 22 to 31 December, 2024 at Biratnagar, Nepal as -----

_____ with a contribution of
[Sponsorship type]

Rs. _____, Rupees _____
[Contribution amount] [in words]

All Communication regarding this sponsorship should be directed to :

Contact Person: _____

Position: _____

Company Name: _____

Street Address: _____

City: _____ GPO Box: _____

Tel: _____ Mobile No: _____ Fax: _____

Email: _____ Website: _____

DESCRIPTION OF YOUR COMPANY : Please Provide brief description below:

Note:

Payment Process

Sponsors/Exhibitors are required to issue cheque [National participant] / DD [International participant] in favour of Chamber of Industries Morang – Birat Expo A/C No. 0701017501451, Nabil Bank Ltd, Biratnagar, Nepal, payable at Biratnagar.

50% of the sponsorship fee must be paid at the time of submitting this form. Remaining payment should be paid before 5th of December, 2024.

Acceptance

I on behalf of the sponsoring company/organization hereby read and accept the sponsorship level & opportunities, term & conditions mentioned below. I am authorized to sign and stamp this form.

Stamp

Name: _____ Signature: _____

Date: _____

Sponsorship Levels and Opportunities Summary

Main Sponsor: Nrs. 75,000,00.00

- The event title will be started from Company Name / Logo i.e. “Title Sponsor” Presents Birat Expo 2024”.
- Logos will be carried in all promotional materials (leaflets, broucher, tickets , certificate, Token of love banner, welcome Gate, Backdrop, media advertisement, social media campaign, air miking etc.)
- Branding opportunities at appropriate place of event venue.
- Company Name will be announced in all stage program including opening and closing ceremony.
- Promotion through digital board as Backdrop and full page space in Exhibitor’s profile.
- 4 stalls (3*3 Mt. size) or similar size open space will be provided
- Representative of Company will be called as guest in opening and closing ceremony
- A separate Welcome Gate can be installed by the company.

Powered by Sponsor: Nrs. 35, 00,000.00

- The company Name & Logo immediately after the event name will be used. Birat Expo 2024, Digital Koshi : Bridging the Innovations and Investment”, Powered by “the sponsor company Name”.
- Logos will be carried in all promotional materials (leaflets, broucher, tickets , certificate, Token of love banner, welcome Gate, Backdrop, media advertisement, social media campaign, air miking etc.)
- Branding opportunities at appropriate place of event venue.
- Company Name will be announced in all stage program including opening and closing ceremony.
- Promotion through digital board as Backdrop and full page space in Exhibitor’s profile.
- 4 stalls (3*3 Mt. size) or similar size open space will be provided
- Representative of Company will be called as guest in opening and closing ceremony
- A separate Welcome Gate can be installed by the company.

Platinum Sponsor: Nrs. 20, 000,00.00

- Company Logo will be carried in all promotional materials (leaflets, broucher, tickets , certificate, Token of love banner, welcome Gate, Backdrop, media advertisement, social media campaign, air miking etc.)
- Branding opportunities at appropriate place of event venue.
- Company Name will be announced in all stage program including opening and closing ceremony.
- Promotion through digital board as Backdrop and full page space in Exhibitor’s profile.
- 4 stalls (3*3 Mt. size) or similar size open space will be provided
- Representative of Company will be called as guest in opening and closing ceremony
- Welcome Gate can be installed by the company.

Diamond Sponsor: Nrs. 15, 000,00.00

- Company Logo will be carried in all promotional materials (leaflets, broucher, tickets , certificate, Token of love banner, welcome Gate, Backdrop, media advertisement, social media campaign, air miking etc.)
- Branding opportunities at appropriate place of event venue.
- Company Name will be announced in all stage program including opening and closing ceremony.
- Promotion through digital board as Backdrop and full page space in Exhibitor’s profile.
- Name of the company will be announced in major program i.e. opening & closing ceremony.
- 3stalls (3*3 Mt. size) or similar size open space will be provided

Gold Sponsor: Nrs. 10, 000,00.00

- Company Logo will be carried in all promotional materials (leaflets, broucher, tickets , certificate, Token of love banner, welcome Gate, Backdrop, media advertisement, social media campaign, air miking etc.)
- Branding opportunities at event venue.
- Company Name will be announced in all stage program including opening and closing ceremony.
- Promotion through digital board as Backdrop and full page space in Exhibitor's profile.
- 2 stalls (3*3 Mt. size) or similar size open space will be provided.

Partner (Bank, Insurance, Digital and others): Nrs. 10,000,00.00

- Company Logo will be carried in all promotional materials (leaflets, broucher, tickets, certificate, Token of love banner, welcome Gate, Backdrop, media advertisement, social media campaign, air miking etc.)
- Company Name will be announced in all stage program including opening and closing ceremony.
- Promotion through digital board as Backdrop and full page space in Exhibitor's profile.
- 2 stalls (3*3 Mt. size) or similar size open space will be provided.

Silver Sponsor: Nrs. 5,000,00.00

- Company Logo will be carried in all promotional materials (leaflets, broucher, tickets , certificate, Token of love banner, welcome Gate, Backdrop, media advertisement, social media campaign, air miking etc.)
- Company Name will be announced in all stage program including opening and closing ceremony.
- Promotion through digital board as Backdrop and full page space in Exhibitor's profile.
- 2 stalls (3*3 Mt. size) will be provided.

Terms and Conditions

1. TERMS OF REFERENCE

- A. The term "Sponsor" means the person, firm or company with whom this contract is made.
- B. The term "Exhibition" shall mean Birat Expo 2024 “Digital Koshi : Bridging Innovation and Investment”
- C. The term "Organizer" shall mean Chamber of Industries Morang.

2. CONTRACT FOR PARTICIPATION

The contract shall be established when the participant submits Sponsorship Form duly filled, signed and stamped along with 50% advance payment.

- 3. Sponsor / Exhibitors must limit themselves within the space/stall/area allotted to them. Disturbing or encroaching space beyond the space allotted is strictly prohibited.
- 4. The organizer reserves the right to accept the request, to revise the layout and the allotment of stalls.
- 5. The organizer shall not be responsible or liable to the Sponsor/ Exhibitor or to any one at the stall or in the exhibition premises for any accident or injury suffered or for any damage to or loss of any chattel/ merchandise.
- 6. Although maximum security measures will be followed, the Organizer will not be responsible for any theft, damage or unforeseen calamities in the exhibition premises. The Sponsors / Exhibitors are advised to insure their merchandise through their insurers.
- 7. Although proper arrangement will be done for providing stabilized power, the Sponsor/ Exhibitors are requested to take suitable measures to safeguard their equipment against any accidental power fluctuations.
- 8. The Sponsor /Exhibitor can also use audio/video equipment and carry out activities within the space allotted, provided the sound is limited to decent audible volume which will not disturb the neighboring exhibitors/participants.

9. CANCELLATION/ REFUND

In case the event is postponed or cancelled, the liability of the Organizer is limited to refund the amount paid by the Sponsor / Exhibitor.

No cancellation or demand for refund will be entertained once the contract is established.

10. The Organizer reserves the right by notice to change or to add to the term & conditions in this contract. The Sponsors / Exhibitor must bring the Terms & Conditions to the notice of all servants, employees or agents employed by the Sponsors / Exhibitor.

11. The Organizer reserves the right to be the final authority in settling any dispute in accordance to the existing Nepal's Laws.

Sponsor's Representative:

Signature

Seal

Organizer's Representative:

Signature

Seal

